

High impact giving...

...is at the core of what we do. Making sure that your donation has the greatest impact in the most immediate, efficient and effective way possible is our commitment to each and every donor.

A single broadly based community wide campaign creates great economies, without wasted energy or effort. A community needs assessment ensures that we address priority needs.

Our program and agency outcome reviews guarantee that your dollars are working efficiently and effectively.

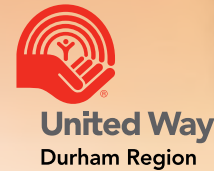
And, each and every dollar stays in this community!

We're building a better community, *with you*, because you live here.

Many agencies, many programs...

United Way Agencies, Programs and Grants

Bethesda House
 Big Brothers Big Sisters of Ajax-Pickering
 Big Brothers Big Sisters of Clarington
 Big Brothers Big Sisters of Oshawa – Whitby
 Big Brothers Big Sisters North Durham Region
 Boys and Girls Club of Durham
 Catholic Family Services of Durham
 Community Care Durham
 Community Development Council Durham
 Community Living Ajax-Pickering and Whitby
 Community Living Durham North
 Cornerstone Community Association Durham
 Distress Centre Durham
 Durham Association for Family Respite Services
 Durham Deaf Services
 Durham Family YMCA
 Durham Region Unemployed Help Centre
 Firehouse Youth Centre



Footprints
 Girls Incorporated of Durham
 John Howard Society of Durham Region
 Kinark Child and Family Services
 Learning Disabilities Assoc. of Peterborough (Clarington)
 Literacy Council of Durham Region
 Navy League of Canada
 North House Transitional Housing
 Oshawa Cares
 Project Next Step
 Precious Minds
 Resources for Exceptional Children and Youth
 Rose of Durham
 Salvation Army, Oshawa
 Salvation Army, Whitby
 Simcoe Hall Settlement House
 Victorian Order of Nurses, Durham Region
 YWCA Durham

It's working!

98,838 meals on wheels; food bank services and hot meals for more than **35,950** people (60% of whom are women and children); **60,241** volunteer drives for seniors; **8,849** Distress Centre calls (18% of which are suicide related and 17% of which are related to abuse or violence); **2,600** people celebrated Christmas with food and toys; more than **86,000** nutritious snacks were provided to children; adult mentorship for over **1,300** boys and girls; more than **10,302** nights of shelter for women and children fleeing abuse; more than **80,000** hours of counselling for employment, housing and personal support for more than **4,500** people; more than **4,583** recreational hours for children;

...and a great deal more.

Thanks to you it's working!

Region



www.unitedwaydr.com

- The United Way campaign helps a broad diversity of local agencies that help more than 100,000 people from within our community.
- The money raised by the United Way is distributed to local agencies based on priority within each unique community to make sure that every dollar donated is being used as efficiently as possible; "every cent is well spent."
- The United Way conducts an annual campaign so that a great diversity of need may be addressed with a single effort. This ensures great economies and efficiencies, and provides the maximum amount of funding for programming.
- It is our obligation to ensure that we are in touch with the changing nature of the need and the abilities of our agencies to maximize the benefit to the community for each dollar invested.

- One of United Way's greatest strengths is its ability to bring to the table partners from the private and public sectors, labour, management professionals as well as non-profit and human care agencies.
- The great strength of the United Way in our community is the great breadth, diversity and commitment of our volunteer base.
- Supporting those less fortunate, helping to provide a hand to those who need a lift up is the cornerstone of what defines a community.
- Your donation helps to provide the most essential and elemental needs of an individual. Your generosity will help to provide food, shelter, clothing and hope to those who need it most.



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We need u now more than ever.

Giving where u live. Choose Durham United Way

Helping those in need for over 70 years in the Durham Region including Oshawa, Whitby, Clarington, Ajax, Pickering, Uxbridge, Brock, Scugog and the surrounding communities.