

Calls to 211, a program for people seeking information and referrals for government, health, community and social services, have risen 150% during the COVID-19 pandemic. Last year more than 205,000 community members used it to connect to vital services.



### WHY

## WHAT WE DO

## **WHERE**



Poverty and its impacts, income disparity and a seemingly endless stream of disruption are taking their toll. More people than ever are in vulnerable and precarious circumstances.

United Way has a role to play.



We fight to build a community where poverty has no power.
Where 100% of people experiencing poverty — now or in the future — can break free, triumph and unleash their full potential.



We're in neighbourhoods across Durham Region supporting resources where the need is greatest.

# SHOW YOUR LOCAL LOCAL LOCAL

**DONATE TODAY.** 

## **HOW UNITED WAY IN ACTION**



Investing in a broad, diverse network of community services in every neighbourhood.

**200,000+ people in Durham Region** were impacted by United Way programs in 2020.



Assisting women and their children to live violence free.

**2,600+ women and children** struggling with trauma and abuse were able to access safe emergency shelter, transitional housing and ongoing support programs. In 2020, there was a 16.5% increase in the hours spent supporting abused women in a crisis and/or transitional capacity.



Creating opportunities for seniors to engage in their community.

**9,200+ seniors** accessed programs that allowed them to stay connected with the community, increase their well-being and maintain their independence.



Changing the course of young lives.

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**22,000+ children and youth** received mentoring, counselling, leadership, sports and recreation engagement programming.



**Food security** 

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**40,000+ people** accessed food banks, community gardens and food security programs. There was a 30% increase in demand in 2020.

## **WHO**

Your gift helps people and families experiencing poverty access all the supports, connections and opportunities they need to thrive.

# COMMUNITY SECTOR FOCUS AREAS

- Early learning and parenting
- Enrichment and skill building for middle years
- Youth development
- Homelessness (including prevention)
- Employment and financial security
- Counselling and mental health for individuals and families
- Independent living
- Community building and connections
- Programs to address domestic violence
- Social and systems change