



**United Way**  
Durham Region



UNITED WAY DURHAM REGION

# Annual Report

2023-2024

**Give. Volunteer. Act.**  
Give. Volunteer. Act.  
Give. Volunteer. Act.

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# A Message from the Board Chair and CEO

As we reflect on the last year, we want to start by expressing our heartfelt gratitude for the unwavering support and generosity to everyone on Team United Way. Your dedication to our mission is inspiring and has had a profound impact on the lives of many in Durham Region.

For more than 80 years, United Way of Durham Region has worked in partnership with individuals, local businesses, corporations, government partners, volunteers, and partner organizations throughout the region to be a catalyst for positive change. Whether it is raising funds, investing in programs and services that deliver the most community impact or working with our community partners to effect lasting change, the United Way in Durham is committed to moving people from poverty to possibility, helping kids be all they can be and building stronger, healthier communities.

Many of our neighbours grappled this past year with the effects of inflation, as prices increased rapidly for school supplies, food, housing and nearly every other necessity. In the face of these challenges, United Way of Durham Region invested \$1,147,978.00 into our community through our 21 agency partners. These local organizations deliver on our mission to improve lives and build community. We are grateful to their many employees and volunteers who put the dollars to work in our community every day.

The generosity of our donors is what fuels our ability to do this work and provides for lasting change in peoples' lives. Thank you for being our partners in this. Together, we are building a stronger, more equitable community that offers opportunity for everyone.

At the heart of our annual fundraising effort, are the many volunteers on the Campaign team who help spread our message, lead by example in their generosity and encourage others to join our effort in bringing about lasting change for thousands of people in our region. We are continually grateful to each and every one of them.

We are proud to have worked with United Way Centraide Canada as part of the Government of Canada's Community Service Recovery Fund (CSRF). This is a one-time investment of \$400 million by the Government of Canada to help community service organizations adapt, modernize and be better equipped to improve the efficacy, accessibility and sustainability of the community services that they are providing through the post pandemic recovery and beyond. This fund is administered collaboratively by the Canadian Red Cross, Community Foundations of Canada and the United Way Centraide Canada. We were honoured to be selected as the local partner to oversee the investment of \$1, 884,465 in local agencies to undertake projects of Program and Service Innovation and Redesign.

Our annual community investments in the agencies and programs we support are the result of a community based citizen review by a very dedicated group of local volunteers who give of their time, talent and knowledge to review each request for funding with the agencies, our staff and make recommendations to our Board of Directors. This past year also saw them review the many requests we received as part of the above mentioned CSRF. Our thanks, once again, to Debbie Marsh and her committee.

Our final thanks are to our staff team at United Way Durham for their continued dedication to bringing the United Way vision to life in our work every day.

At United Way of Durham Region, we are encouraged by what we've done together and look forward to even more success in the year ahead. Together, we will invest in, and unlock, new approaches that garner the attention and resources we need to achieve our vision and mission. Thank you for creating access and opportunity for all Durham Region residents.

With gratitude,

**Pam Noonan - Board Chair**

**Cindy Murray - CEO**

# Finance Report

## Condensed Statement of Operations

### United Way of Durham Region

Condensed statement of operations

Year ended March 31, 2024

	2024	2023
	\$	\$
<b>Revenue</b>		
Pledges, contributions and fundraising	1,721,773	1,958,167
Provision for uncollectible pledges	(58,227)	(90,748)
Interest and other	252,403	168,203
Net campaign revenue	<u>1,915,949</u>	<u>2,035,622</u>
<b>Expenses</b>		
Agencies	997,486	1,174,012
Management and operating	454,603	237,494
Fundraising	350,086	554,960
United Way programs	149,742	134,365
United Way of Canada membership fees	14,944	17,961
Amortization	18,489	19,616
	<u>1,985,350</u>	<u>2,138,408</u>
<b>Deficiency of revenue over expenses</b>	<u>(69,401)</u>	<u>(102,786)</u>

## Condensed Statement of Changes in Net Assets

### United Way of Durham Region

Condensed statement of changes in net assets

Year ended March 31, 2024

	Invested in capital assets	Restricted for future operations	Restricted for special purposes	Endowment Fund	Operating Fund	2024 Total	2023 Total
	\$	\$	\$	\$	\$	\$	\$
Balance, beginning of year	440,995	942,631	263,468	736,055	60,457	2,443,606	2,564,128
Deficiency of revenue over expenses	(18,489)	—	—	—	(50,912)	(69,401)	(102,786)
Endowment Allocations		(77,660)		102,889	77,660	102,889	(17,736)
Balance, end of year	<u>422,506</u>	<u>864,971</u>	<u>263,468</u>	<u>838,944</u>	<u>87,205</u>	<u>2,477,094</u>	<u>2,443,606</u>

# Condensed Statement of Financial Position

## United Way of Durham Region

Condensed statement of financial position  
As at March 31, 2024

	2024	2023
	\$	\$
<b>Assets</b>		
Current assets	2,219,864	2,546,740
Investments	1,000,353	881,878
Capital assets	422,506	440,995
	<b>3,642,723</b>	<b>3,869,613</b>
<b>Liabilities</b>		
Current	1,165,629	1,426,007
<b>Net assets</b>		
Management, fundraising and Program Fund	864,971	942,631
Stabilization Reserve	215,000	215,000
Special Projects Fund	27,831	27,831
The Tom Simmons Community Fund	637	637
Operations Contingency Fund	20,000	20,000
Endowment Fund	838,944	736,055
Investment in Capital Assets	422,506	440,995
Operating Funds	87,205	60,457
	<b>2,477,094</b>	<b>2,443,606</b>
	<b>3,642,723</b>	<b>3,869,613</b>

The above condensed statement of financial position and condensed statement of changes in net assets are derived from the complete financial statements of the United Way of Durham Region as of March 31, 2024 and for the year end on which we expressed an opinion without reservation in our report. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of the Canadian Institute of Chartered Accountants, is to report on the condensed financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above. These condensed financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.

Deloitte LLP, Chartered Accountants

# A Message from Team Possibility:

## Hope is Not Enough

Boy, did Charles Dickens know what he was touching on! (More later)

First, a tremendous thank you to all of the donors and volunteers, those working in offices and those working from home, those who are retired and those running small or medium sized businesses: Thank you!

Your support of the United Way campaign in Durham Region has helped us (with our community agencies and partners) to assist those least advantaged as they navigate what could be described arguably as the “worst of times” (allright difficult, but we’ll continue the tease re Dickens).

We are all too well aware that (although it is coming down) the inflation rate (which hit a 40 year high of 6.8% two years ago) is coming down, that housing and shelter and food and transportation costs are putting increasing stress on individuals and families which in turn are stressing the community structures designed to provide assistance.

Our team of donors, volunteers and allies is helping to provide an inoculation against the worst impacts for those most vulnerable.

On behalf of this group, we are grateful.

We are grateful because we feel that we all do best when we can all do our best.

Dickens wrote: ( In A Tale of Two Cities, pub. 1859)

*“ It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity...”*

Now, in these times, almost 165 years later, we are certainly living through challenging times which can seem daunting in a fashion which we may never have thought possible. From wars and inflation to climate change and disinformation to AI threats and promises to global pandemics, it would be easy to overemphasize the dystopian side of his paragraph, but as he made clear: (my interpretation) The worst of times can present an opportunity for renewal and recovery which requires (and will bring out in us) our best.

Our role is not simply to battle the impacts and causes of poverty, and to help provide more sustainable access to shelter, nutrition and family supports, but our role is to help assure those most vulnerable that there is a caring and unified community committed to providing assistance, and in so doing providing a pathway to nothing less than possibility.

The support of our community in these times represents the best of community and human nature.

We are grateful for this ongoing and continuing support.

Thanks must go out to the entire community for their role in the provision of possibility.  
(Hope is not enough)

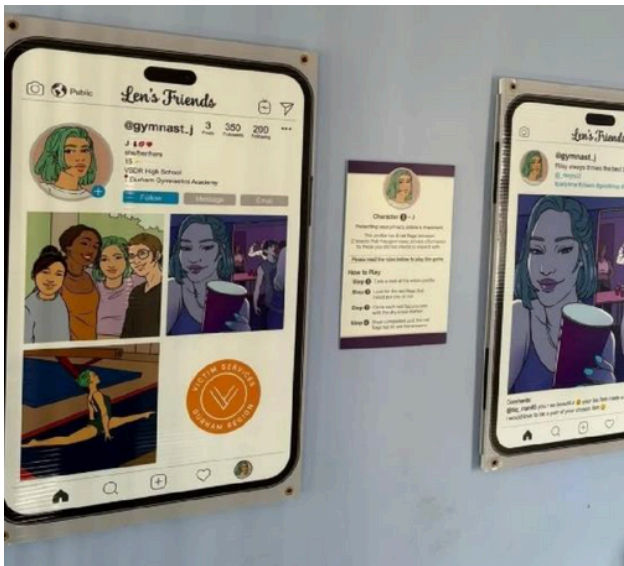
The Possibility Team at UWDR & Robert Howard

# Community Services Recovery Fund:



United Way Durham Region is proud to have worked with United Way Centraide Canada as part of the Government of Canada's Community Services Recovery Fund.

This fund was administered collaboratively by the Canadian Red Cross, Community Foundations of Canada, and United Way Centraide Canada.



Top: Durham Foreveryoung Activity Centre, adopting new technology/approaches for improving the services for seniors.

Above: Creation of a Youth Immersive Anti-human trafficking learning tool through a collaborative lead by Victim Services of Durham Region.

Above Right: The Pickering Library installed telework spaces to address the post pandemic need for technology and spaces that allow virtual collaboration, and people to work or study remotely.

## Community Services Recovery Fund



Canadian Red Cross



Funded by the Government of Canada's Community Services Recovery Fund



# Annual Community Investments

Through experience, and ongoing research and consultation we know where the community need is the greatest – and we invest our efforts, and your donations, where they will have the greatest results. During the fiscal 2023 year, United Way Durham Region invested **\$1,147,978.00** of your donor gifts into our community through our 21 partner agencies. These local organizations deliver on our mission to improve lives and build community.

## ORGANIZATION

Big Brothers Big Sisters North Durham Region

Big Brothers Big Sisters of South-West Durham

Big Brothers Big Sisters of Clarington

BGC Durham

Cornerstone Community Association Durham Inc.

Catholic Family Services of Durham

Community Care Durham

Community Development Council Durham

Community Living

# ORGANIZATION

## FOOTPRINTS

Girls Incorporated of Durham

John Howard Society of Durham Region

Learning Essentials for Adults in Durham Region: LEADR

Navy League of Canada

North House

Precious Minds

Salvation Army Community Services (Oshawa & Whitby)

Simcoe Hall Settlement House

The Firehouse Youth Centre

YWCA Durham

## PROGRAMS

Volunteer Services

Operation Backpack

Community Investment

## DESIGNATIONS (A SAMPLING OF MORE THAN 200)

Alzheimer Durham

Canadian Cancer Society

Canadian Mental Health Association Durham

Charles H. Best Diabetes Centre

Durham Outlook for the Needy

Feed the Need in Durham

Grandview Children's Foundation

Sunrise Youth Group

Sick Kids Foundation

Windreach Farm

# Our People

## BOARD OF DIRECTORS

Lawrence Arcand

Dianne Chappell – Secretary/Treasurer

Jane Gilbert

Jay Kilgannon

Line Millette

Pam Noonan – Chair

Joe Sarnovsky – Vice Chair

Emilio Trotta

## UNITED WAY STAFF

Cindy Murray, CEO

Robert Howard, Vice President External Relations

Sue MacLeod, Director of Community Engagement

Karie Stephenson, Administration & Finance Manager

Caitlin Thomas, Events & Marketing Manager

Jessica Hanson, Community Investment Manager

Dana Bynoe, Community Engagement Manager

Thank you for your ongoing support and for showing your local love in the Durham Region.

**United Way Durham Region**

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Newcastle , ON

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[www.unitedwaydr.com](http://www.unitedwaydr.com)